

MN1505 Foundations in Digital Enterprise

View Online



[1]

7 Reasons Why You Should Learn How to Use Excel:

<https://www.activia.co.uk/blog/seven-reasons-why-you-should-learn-how-to-use-excel>.

[2]

10+ Reasons to Use Access (And a Few Reasons Not To) | TechRepublic: 2008.

<https://www.techrepublic.com/blog/10-things/10-plus-reasons-to-use-access-and-a-few-reasons-not-to/>.

[3]

10 IT Basics That Business Managers Need to Know | TechRepublic: 2016.

<https://www.techrepublic.com/blog/10-things/10-it-basics-that-business-managers-need-to-know/>.

[4]

10 Simple Design Rules to Make Word Documents Look Professional and Beautiful | Make Use Of: 2022. <https://www.makeuseof.com/tag/design-rules-word-documents/>.

[5]

Appan, R. and Browne, G.J. 2012. The Impact of Analyst-Induced Misinformation on the Requirements Elicitation Process. *MIS Quarterly*. 36, 1 (2012), 85–106.

[6]

Apple Inc. Five Forces Analysis (Porter's Model) | Panmore Institute: 2019.
<http://panmore.com/apple-inc-five-forces-analysis-porters-model-case-study>.

[7]

Apple Value Chain Analysis | Business Research Methodology: 2021.
<https://research-methodology.net/apple-value-chain-analysis/>.

[8]

Aral, S. 2007. Productivity Effects of Information Diffusion in Networks. MIT Center for Digital Business.

[9]

Aron, R. 2005. Just Right Outsourcing: Understanding and Managing Risk. Journal of Management Information Systems. 22, 2 (2005), 37–55.

[10]

Association for Project Management | The Professional Body for Project Management:
<https://www.apm.org.uk/>.

[11]

Avison, D. and Fitzgerald, G. 2006. Information Systems Development: Methodologies, Techniques and Tools. McGraw-Hill Education.

[12]

Avison, D. and Fitzgerald, G. 2006. Information Systems Development: Methodologies, Techniques and Tools. McGraw-Hill Education.

[13]

Avison, D.E. and Shah, H.U. 1997. The Information Systems Development Life Cycle: A First Course in Information Systems. McGraw-Hill.

[14]

Banker, R.D. 2011. Cio Reporting Structure, Strategic Positioning, and Firm Performance. *MIS Quarterly*. 35, 2 (2011), 487–504.

[15]

Barton, D. and Court, D. 2012. Making Advanced Analytics Work For You. *Harvard Business Review*. 90, 10 (2012), 78–83.

[16]

Bo, X. and Benbasat, I. 2007. E-Commerce Product Recommendation Agents: Use, Characteristics, and Impact. *MIS Quarterly*. 31, 1 (2007), 137–209.

[17]

Bocij, P. 2008. An Introduction To Acquiring and Developing BIS. *Business Information Systems: Technology, Development and Management*. Financial Times Prentice Hall. 279–318.

[18]

Bocij, P. 2008. Systems Analysis. *Business Information Systems: Technology, Development and Management*. Financial Times Prentice Hall. 373–416.

[19]

Boehm, B.W. 1988. A Spiral Model of Software Development and Enhancement. *Computer*. 21, 5 (1988), 61–72. DOI:<https://doi.org/10.1109/2.59>.

[20]

Brown, J.S. et al. 2003. Does IT Matter? *Harvard Business Review*. 81, 7 (2003), 109–112.

[21]

Browne, G.J. and Rogich, M.B. 2001. An Empirical Investigation of User Requirements Elicitation: Comparing the Effectiveness of Prompting Techniques. *Journal of Management Information Systems*. 17, 4 (2001), 223-249.

[22]

Brynjolfsson, E. 2011. Strength in Numbers: How Does Data-Driven Decisionmaking Affect Firm Performance? *SSRN Electronic Journal*. (2011).
DOI:<https://doi.org/10.2139/ssrn.1819486>.

[23]

Brynjolfsson, E. 2005. VII Pillars Of Productivity [open access]. *Optimize*. 22 (2005).

[24]

Bughin, J. et al. 2011. How Social Technologies Are Extending the Organization. *Survey*. November (2011).

[25]

Business Continuity and Disaster Recovery Planning: The Basics | CSO Online: 2021.
<http://www.csoonline.com/article/2118605/disaster-recovery/pandemic-preparedness-business-continuity-and-disaster-recovery-planning-the-basics.html>.

[26]

Carr, N.G. 2003. IT Doesn't Matter. *Harvard Business Review*. 81, 5 (2003), 41-49.

[27]

Chaffey, D. 2015. *Digital Business and E-Commerce Management: Strategy, Implementation and Practice*. Pearson.

[28]

Chaffey, D. 2014. Digital Business and E-Commerce Management: Strategy, Implementation and Practice.

[29]

Chatterjee, S. 2015. The Behavioral Roots of Information Systems Security: Exploring Key Factors Related to Unethical IT Use. *Journal of Management Information Systems*. 31, 4 (2015), 49-87.

[30]

Chen, I.J. and Popovich, K. 2003. Understanding Customer Relationship Management (CRM). *Business Process Management Journal*. 9, 5 (2003), 672-688.
DOI:<https://doi.org/10.1108/14637150310496758>.

[31]

Christensen, C.M. et al. 2015. What Is Disruptive Innovation? *Harvard Business Review*. December (2015).

[32]

Chui, M. 2010. The Internet of Things. *McKinsey Quarterly*. 2 (2010), 70-79.

[33]

Cloud Computing News - IaaS, SaaS, PaaS, Data Security, CIO, Analysis - Cloud Tech News: <http://www.cloudcomputing-news.net/>.

[34]

Computer Glossary, Computer Terms - Technology Definitions and Cheat Sheets from WhatIs.com - The Tech Dictionary and IT Encyclopedia: <http://whatis.techtarget.com/>.

[35]

Creasey, S. 2016. Data Analytics Paved Way for Leicester Win. *Computer Weekly*. (2016),

4-7.

[36]

Data Management Platforms - Using Big Data to Power Marketing Performance - eMarketer: 2013.

<https://web.archive.org/web/20150509153317/http://www.emarketer.com/Webinar/Data-Management-PlatformsUsing-Big-Data-Power-Marketing-Performance/4000073>.

[37]

Date, C.J. 2004. An Introduction to Database Systems. Pearson/Addison Wesley.

[38]

Davenport, T.H. 2013. Analytics 3.0. Harvard Business Review. 91, 12 (2013), 64-72.

[39]

Davenport, T.H. et al. 2012. How 'Big Data' Is Different. MIT Sloan Management Review. Fall (2012).

[40]

Davenport, T.H. 2011. Know What Your Customers Want Before They Do. Harvard Business Review. 89, 12 (2011), 84-92.

[41]

Davenport, T.H. 1998. Putting the Enterprise into the Enterprise System. Harvard Business Review. 76, 4 (1998), 121-131.

[42]

Davenport, T.H. and Patil, D.J. 2012. Data Scientist: The Sexiest Job Of the 21st Century. Harvard Business Review. 90, 10 (2012), 70-76.

[43]

Deiser, R. and Newton, S. 2013. Six Social-Media Skills Every Leader Needs. McKinsey Quarterly. 1 (2013), 62–75.

[44]

Dhillon, G. 2007. Principles of Information Systems Security: Text and Cases. Wiley.

[45]

DSDM Consortium: <https://web.archive.org/web/20160304231401/https://www.dsdm.org/>.

[46]

Easterby-Smith, M. and Lyles, M.A. 2011. Handbook of Organizational Learning and Knowledge Management. John Wiley.

[47]

Easterby-Smith, M. and Lyles, M.A. 2011. Handbook of Organizational Learning and Knowledge Management. John Wiley.

[48]

Eckerson, W. Big Data Analytics: Profiling the Use of Analytical Platforms in User Organizations.

[49]

Elmasri, R. and Navathe, S. 2014. Fundamentals of Database Systems. Pearson.

[50]

FOLDOC - Computing Dictionary: <http://foldoc.org/>.

[51]

Gold, A.H. et al. 2010. Strategies for Improving Systems Development Project Success [open access]. *Issues in Information Systems*. XI, 1 (2010), 164-173.

[52]

Gorry, G.A. and Morton, M.S.S. 1989. A Framework for Management Information Systems. *Sloan Management Review*. 30, 3 (1989), 49-62.

[53]

GRAPHIC: America's Digital Divide, in 2 Maps | Politico: 2018.
<https://www.politico.com/agenda/story/2018/02/07/digital-divide-in-america-graphic-000639>.

[54]

Guillemette, M.G. and Paré, G. 2012. Toward a New Theory of the Contribution of the It Function in Organizations. *MIS Quarterly*. 36, 2 (2012), 529-551.

[55]

Hackbarth, G. and Kettinger, W.J. 2000. Building an E-Business Strategy. *Information Systems Management*. 17, 3 (2000), 78-94.

[56]

Hau, Y.S. 2013. The Effects of Individual Motivations and Social Capital on Employees' Tacit and Explicit Knowledge Sharing Intentions. *International Journal of Information Management*. 33, 2 (2013), 356-366. DOI:<https://doi.org/10.1016/j.ijinfomgt.2012.10.009>.

[57]

Hitt, L.M. et al. 2002. Investment in Enterprise Resource Planning: Business Impact and Productivity Measures. *Journal of Management Information Systems*. 19, 1 (2002), 71–98.

[58]

Hoffer, J.A. et al. 2016. *Modern Database Management*. Pearson.

[59]

Hoffer, J.A. et al. 2016. *Modern Database Management*. Pearson.

[60]

How to Determine Cloud TCO | Information Management Online: 2013.
<https://web.archive.org/web/20210126185934/https://www.information-management.com/news/how-to-determine-cloud-tco>.

[61]

Information Management | IT Business News:
<https://web.archive.org/web/20210602202347/https://www.information-management.com/>.

[62]

Inmon, W.H. 2005. *Building the Data Warehouse*. Wiley.

[63]

Insights & Publications | McKinsey & Company: <http://www.mckinsey.com/insights>.

[64]

Iriana, I. and Buttle, F. 2008. Strategic, Operational, and Analytical Customer Relationship Management. *Journal of Relationship Marketing*. 5, 4 (2008), 23–42.

[65]

Jashapara, A. 2011. Knowledge Management: An Integrated Approach. Financial Times Prentice Hall.

[66]

Jashapara, A. 2004. Knowledge Management: An Integrated Approach. Pearson Education Limited.

[67]

Killen, C.P. and Hunt, R.A. 2013. Robust Project Portfolio Management: Capability Evolution and Maturity. International Journal of Managing Projects in Business. 6, 1 (2013), 131-151. DOI:<https://doi.org/10.1108/17538371311291062>.

[68]

Klein, R. and Rai, A. 2009. Interfirm Strategic Information Flows in Logistics Supply Chain Relationships. MIS Quarterly. 33, 4 (2009), 735-762.

[69]

Kling, R. 2000. Learning About Information Technologies and Social Change: The Contribution of Social Informatics. Information Society. 16, 3 (2000), 217-232.

[70]

Knowledge Workers - Who They Are and What They Do | CFI: 2022.
<https://corporatefinanceinstitute.com/resources/knowledge/other/knowledge-workers/>.

[71]

Kroenke, D.M. and Auer, D.J. 2016. Database Processing: Fundamentals, Design, and Implementation. Pearson.

[72]

Kumar, K. and Van Hillegersberg, J. 2000. ERP Experiences and Evolution. Communications of the ACM. 43, 4 (2000), 22–26.

[73]

Laudon, J.P. Essentials of MIS. Pearson.

[74]

Laudon, K. and Laudon, J. 2015. Building Information Systems and Managing Projects. Essentials of Management Information Systems. Pearson Education Ltd.

[75]

Laudon, K. and Laudon, J. 2015. Building Information Systems and Managing Projects. Essentials of Management Information Systems.

[76]

Laudon, K. and Laudon, J. 2015. Building Information Systems and Managing Projects. Essentials of Management Information Systems.

[77]

Laudon, K. and Laudon, J. 2015. Ethical and Social Issues in Information Systems. Essentials of Management Information Systems. Pearson Education Ltd.

[78]

Laudon, K. and Laudon, J. 2015. Ethical and Social Issues in Information Systems. Essentials of Management Information Systems.

[79]

Laudon, K. and Laudon, J. 2015. Foundations of Business Intelligence: Databases and

Information Management. Essentials of Management Information Systems. Pearson Education Ltd.

[80]

Laudon, K. and Laudon, J. 2015. Foundations of Business Intelligence: Databases and Information Management. Essentials of Management Information Systems.

[81]

Laudon, K. and Laudon, J. 2015. Improving Decision Making and Managing Knowledge. Essentials of Management Information Systems.

[82]

Laudon, K. and Laudon, J. 2015. Securing Information Systems. Essentials of Management Information Systems. Pearson Education Ltd.

[83]

Laudon, K. and Laudon, J. 2015. Securing Information Systems. Essentials of Management Information Systems.

[84]

Laudon, K.C. and Laudon, J.P. 2015. Essentials of Management Information Systems. Pearson Education Ltd.

[85]

Laudon, K.C. and Laudon, J.P. 2014. Essentials of Management Information Systems.

[86]

Laudon, K.C. and Laudon, J.P. 2014. Essentials of Management Information Systems.

[87]

Laudon, K.C. and Laudon, J.P. 2015. Essentials of Management Information Systems. Pearson Education Ltd.

[88]

Laudon, K.C. and Laudon, J.P. 2014. Essentials of Management Information Systems.

[89]

Laudon, K.C. and Laudon, J.P. 2014. Essentials of Management Information Systems.

[90]

Laudon, K.C. and Laudon, J.P. 2015. Essentials of Management Information Systems. Pearson Education Ltd.

[91]

Laudon, K.C. and Laudon, J.P. 2014. Essentials of Management Information Systems.

[92]

Laudon, K.C. and Laudon, J.P. 2015. Essentials of Management Information Systems. Pearson Education Ltd.

[93]

Laudon, K.C. and Laudon, J.P. 2014. Essentials of Management Information Systems.

[94]

Laudon, K.C. and Laudon, J.P. 2014. Essentials of Management Information Systems.

[95]

Laudon, K.C. and Laudon, J.P. 2015. Essentials of Management Information Systems. Pearson Education Ltd.

[96]

Laudon, K.C. and Laudon, J.P. Essentials of Management Information Systems.

[97]

Laudon, K.C. and Laudon, J.P. 2015. Opening Case: Rugby Football Union Tries Big Data. Essentials of Management Information Systems. Pearson Education Ltd.

[98]

Laudon, K.C. and Laudon, J.P. 2015. Opening Case: Rugby Football Union Tries Big Data. Essentials of Management Information Systems. Pearson Education Ltd.

[99]

Laudon, K.C. and Laudon, J.P. 2015. Opening Case: Rugby Football Union Tries Big Data. Essentials of Management Information Systems. Pearson Education Ltd.

[100]

Laudon, K.C. and Laudon, J.P. 2015. Opening Case: Rugby Football Union Tries Big Data. Essentials of Management Information Systems. Pearson Education Ltd.

[101]

Lee, D.-J. 2011. Managing Consumer Privacy Concerns in Personalization: A Strategic Analysis of Privacy Protection. MIS Quarterly. 35, 2 (2011), 423-A8.

[102]

Lindstrom, L. and Jeffries, R. 2004. Extreme Programming and Agile Software Development

Methodologies. *Information Systems Management*. 21, 3 (2004), 41-52.

[103]

Luzak, J. 2014. Privacy Notice for Dummies? Towards European Guidelines on How to Give 'Clear and Comprehensive Information' on the Cookies' Use in Order to Protect the Internet Users' Right to Online Privacy. *Journal of Consumer Policy*. 37, 4 (2014), 547-559.

[104]

Majchrzak, A. 2013. The Impact of Shaping on Knowledge Reuse for Organizational Improvement With Wikis. *MIS Quarterly*. 37, 2 (2013), 455-A12.

[105]

Maklan, S. 2011. Why CRM Fails -- and How to Fix It. *MIT Sloan Management Review*. 52, 4 (2011), 77-85.

[106]

Marchand, D.A. and Peppard, J. 2013. Why IT Fumbles Analytics. *Harvard Business Review*. 91, 1 (2013), 104-112.

[107]

McAfee, A. 2004. Do You Have Too Much IT? *MIT Sloan Management Review*. 45, 3 (2004), 18-22.

[108]

McAfee, A. 2011. What Every CEO Needs to Know About The Cloud. *Harvard Business Review*. 89, 11 (2011), 124-132.

[109]

McAfee, A. and Brynjolfsson, E. 2012. Big Data: The Management Revolution. *Harvard*

Business Review. 90, 10 (2012), 60–68.

[110]

McFarlan, F.W. 1984. Information Technology Changes the Way You Compete. Harvard Business Review. 62, 3 (1984), 98–103.

[111]

Olson, D.L. 2014. Supply Chain Information Technology. Business Expert Press.

[112]

Olson, D.L. Supply Chain Information Technology.

[113]

Oz, E. 1992. Ethical Standards for Information Systems Professionals: A Case for a Unified Code. MIS Quarterly. 16, 4 (1992), 423–433.

[114]

PMI | Project Management Institute: <http://www.pmi.org/>.

[115]

Porter, M.E. 1980. Competitive Strategy: Techniques for Analyzing Industries and Competitors. Free Press.

[116]

Porter, M.E. 1979. How Competitive Forces Shape Strategy. Harvard Business Review. 57, 2 (1979), 137–145.

[117]

Porter, M.E. 2001. Strategy and the Internet. Harvard Business Review. 79, 3 (2001), 62-78.

[118]

Porter, M.E. and Millar, V.E. 1985. How Information Gives You Competitive Advantage. Harvard Business Review. 63, 4 (1985), 149-160.

[119]

Radadia, J. 2010. Breaking the Bad Data Bottlenecks. Information Management Magazine. (2010).

[120]

Rai, A. et al. 2006. Firm Performance Impacts of Digitally Enabled Supply Chain Integration Capabilities. MIS Quarterly. 30, 2 (2006), 225-246.

[121]

Sahay, B.S. and Gupta, A.K. 2003. Development of Software Selection Criteria for Supply Chain Solutions. Industrial Management & Data Systems. 103, 2 (2003), 97-110.
DOI:<https://doi.org/10.1108/02635570310463429>.

[122]

Seddon, P.B. 2010. A Multi-Project Model of Key Factors Affecting Organizational Benefits From Enterprise Systems. MIS Quarterly. 34, 2 (2010), 305-A11.

[123]

Semantic Web | W3C: <https://www.w3.org/standards/semanticweb/>.

[124]

Shein, E. 2015. Companies Proactively Seek Out Internal Threats. Communications of the ACM. 58, 11 (2015), 15-17. DOI:<https://doi.org/10.1145/2820423>.

[125]

Shi, Y. 1996. A Consensus Ranking for Information System Requirements. *Information Management & Computer Security*. 4, 1 (1996), 10–18.
DOI:<https://doi.org/10.1108/09685229610114169>.

[126]

Silberschatz, A. et al. 2011. *Database System Concepts*. McGraw-Hill.

[127]

Sircar, S. 2001. Revolution or Evolution? a Comparison of Object-Oriented and Structured Systems Development Methods. *MIS Quarterly*. 25, 4 (2001), 457–471.

[128]

Smith, J. 2002. Managing Your IT Total Cost of Ownership. *Communications of the ACM*. 45, 1 (2002), 101–106.

[129]

Smith, M.S. 2015. Protecting Privacy in an IoT-Connected World. *Information Management Journal*. 49, 6 (2015), 36–39.

[130]

Soliman, K. 2003. ASPs: Do They Work? *Information Systems Management*. 20, 4 (2003), 50–57.

[131]

Solitander, M. and Solitander, N. 2010. The Sharing, Protection and Thievery of Intellectual Assets. *Management Decision*. 48, 1 (2010), 37–57.
DOI:<https://doi.org/10.1108/00251741011014445>.

[132]

Stahl, B.C. 2011. Teaching Ethical Reflexivity in Information Systems: How to Equip Students to Deal With Moral and Ethical Issues of Emerging Information and Communication Technologies. *Journal of Information Systems Education*. 22, 3 (2011), 253-260.

[133]

Subramanian, G.H. 2009. Balancing Four Factors in System Development Projects. *Communications of the ACM*. 52, 10 (2009), 118-121.
DOI:<https://doi.org/10.1145/1562764.1562794>.

[134]

Survey Finds ERP Software Project Overruns 'Distressingly Common' | Computerworld: 2012.
<http://www.itworld.com/article/2723501/enterprise-software/survey-finds-erp-software-project-overruns--distressingly-common-.html>.

[135]

Susarla, A. 2003. Understanding the Service Component of Application Service Provision: An Empirical Analysis of Satisfaction With Asp Services. *MIS Quarterly*. 27, 1 (2003), 91-123.

[136]

The 10 Vs of Big Data | TDWI - Upside: 2017.
<https://tdwi.org/articles/2017/02/08/10-vs-of-big-data.aspx>.

[137]

The Digital Divide | Politico: <https://www.politico.com/agenda/issue/the-digital-divide>.

[138]

The Digital Enterprise | McKinsey: 2013.
<https://www.mckinsey.com/business-functions/digital-mckinsey/our-insights/the-digital-ent>

erprise.

[139]

Top 10 Reasons for ERP Failure (And How to Avoid It) | ERP Focus: 2023.
<https://www.erpfocus.com/erp-failure-10-reasons-why-your-erp-project-could-crash-article-540.html>.

[140]

Utterback, J.M. and Acee, H.J. 2005. Disruptive Technologies: An Expanded View.
International Journal of Innovation Management. 9, 1 (2005), 1–17.
DOI:<https://doi.org/10.1142/S1363919605001162>.

[141]

Wall, T. 2019. 'I'm 57 and My Parents Have to Feed Me': The Universal Credit Digital
Obstacle Course. *Guardian*. (Mar. 2019).

[142]

Wallace, P.M. 2015. *Introduction to Information Systems*. Pearson.

[143]

Wallace, P.M. 2015. *Introduction to Information Systems*. Pearson.

[144]

Wallace, P.M. 2015. *Introduction to information systems*. Pearson.

[145]

Wallace, P.M. 2015. *Introduction to Information Systems*. Pearson.

[146]

Wallace, P.M. 2015. Introduction to Information Systems. Pearson.

[147]

Wallace, P.M. 2015. Introduction to Information Systems. Pearson.

[148]

Wallace, P.M. 2015. Introduction to Information Systems. Pearson.

[149]

Wallace, P.M. 2015. Introduction to Information Systems. Pearson.

[150]

Wallace, P.M. 2015. Introduction to Information Systems. Pearson.

[151]

Wallace, P.M. 2015. Introduction to Information Systems. Pearson.

[152]

Wallace, P.M. 2015. Introduction to Information Systems. Pearson.

[153]

Wallace, P.M. 2015. Introduction to Information Systems. Pearson.

[154]

Wallace, P.M. 2015. Introduction to Information Systems. Pearson.

[155]

Wallace, P.M. 2015. Introduction to Information Systems. Pearson.

[156]

Wallace, P.M. 2015. Introduction to Information Systems. Pearson.

[157]

Wallace, P.M. 2015. Introduction to Information Systems. Pearson.

[158]

Wallace, P.M. 2015. Introduction to Information Systems. Pearson.

[159]

Wallace, P.M. 2015. Introduction to Information Systems. Pearson.

[160]

Wallace, P.M. 2015. Introduction to Information Systems. Pearson.

[161]

Wallace, P.M. 2015. Introduction to Information Systems. Pearson.

[162]

Wallace, P.M. 2015. Introduction to Information Systems. Pearson.

[163]

Wallace, P.M. 2015. Introduction to Information Systems. Pearson.

[164]

Wallace, P.M. 2015. Introduction to Information Systems. Pearson.

[165]

Wallace, P.M. 2015. Introduction to Information Systems. Pearson.

[166]

Wallace, P.M. 2015. Introduction to Information Systems. Pearson.

[167]

Wallace, P.M. 2015. Knowledge Management and E-Learning. Introduction to Information Systems. Pearson.

[168]

Wallace, P.M. 2015. Project Management and Strategic Planning. Introduction to Information Systems. Pearson.

[169]

Wang, Y. 2013. Social Influence and Knowledge Management Systems Use: Evidence From Panel Data. MIS Quarterly. 37, 1 (2013), 299–313.

[170]

Wang, Y. et al. 2013. Social Influence and Knowledge Management Systems Use: Evidence From Panel Data. MIS Quarterly. 37, 1 (2013), 299–313.

[171]

Watson, H.J. 2006. Real-Time Business Intelligence: Best Practices at Continental Airlines. *Information Systems Management*. 23, 1 (2006), 7–18.

[172]

Web 3.0 Gives Business Smarter Infrastructure | Baseline: 2011.
<http://www.baselinemag.com/c/a/Intelligence/Web-30-Gives-Business-Smarter-Infrastructure-576336>.

[173]

What is RFID Used for in the Real World? | RFIDinsider: 2013.
<http://blog.atlasrfidstore.com/what-is-rfid-used-for-in-applications>.

[174]

Why Big Data Is on the Rise | Foreign Affairs: 2013.
<https://www.foreignaffairs.com/articles/2013-04-03/rise-big-data>.

[175]

Woodcock, N. 2011. Social CRM as a Business Strategy. *Journal of Database Marketing & Customer Strategy Management*. 18, 1 (2011), 50–64.

[176]

Wulf, V. and Jarke, M. 2004. The Economics of End-User Development. *Communications of the ACM*. 47, 9 (2004), 41–42.

[177]

2015 Cost of Cyber Crime Study: United Kingdom.

[178]

2017 Cost of Cyber Crime Study | Accenture - [Accenture-2017-CostCyberCrimeStudy.pdf](#).

[179]

DIGITAL SKILLS for the UK ECONOMY: A Report by ECORYS UK. Department for Business & Skills, Department for Culture Media & Sport.

[180]

R0305B.qxd - ITDoesntMatter.pdf.

[181]

SAP Digital Business Services: How do you become an intelligent enterprise? | YouTube.

[182]

State of Cybersecurity: Implications for 2015.

[183]

The Nature of Tech: Digital Business Automation | YouTube.

[184]

The US Open is powered by the IBM Cloud | YouTube.

[185]

2013. Top 5 Reasons ERP Implementations Fail and What You Can Do About It. Ziff Davis.

[186]

Understanding Distributed Denial of Service Attacks | YouTube.

[187]

2016. World Development Report 2016 - Main Message: Digital Dividends.

[188]

2017. World Investment Report 2017 - Chapter IV: Investment and Digital Economy.