

BI5691: E-Business

View Online



1.

Chaffey D. Digital Business and E-Commerce Management: Strategy, Implementation and Practice. Sixth edition. Pearson; 2015.

2.

Chaffey D. Digital Business and E-Commerce Management: Strategy, Implementation and Practice.; 2015. <https://ebookcentral.proquest.com/lib/rhul/detail.action?docID=5174231>

3.

Jordan JM. Information, Technology, and Innovation: Resources for Growth in a Connected World. Wiley; 2012.

4.

Jordan JM. Information, Technology, and Innovation: Resources for Growth in a Connected World. Wiley; 2012.
<https://ebookcentral.proquest.com/lib/rhul/detail.action?docID=821839>

5.

Chaffey D. Digital Business and E-Commerce Management: Strategy, Implementation and Practice. Sixth edition. Pearson; 2015.

6.

Chaffey D. Digital Business and E-Commerce Management: Strategy, Implementation and Practice.; 2015.
<http://ezproxy01.rhul.ac.uk/login?url=http://www.dawsonera.com/depp/reader/protected/external/AbstractView/S9780273786573>

7.

Chaffey D. Digital Business and E-Commerce Management: Strategy, Implementation and Practice. Sixth edition. Pearson; 2015.

8.

Chaffey D. Digital Business and E-Commerce Management: Strategy, Implementation and Practice.; 2015.
<http://ezproxy01.rhul.ac.uk/login?url=http://www.dawsonera.com/depp/reader/protected/external/AbstractView/S9780273786573>

9.

Jordan JM. Information, Technology and Innovation. In: Information, Technology, and Innovation: Resources for Growth in a Connected World. Wiley; 2012:371-391.

10.

Jordan JM. Information, Technology and Innovation. In: Information, Technology, and Innovation: Resources for Growth in a Connected World. Wiley; 2012:371-391.
<https://ebookcentral-proquest-com.ezproxy01.rhul.ac.uk/lib/rhul/detail.action?docID=821839>

11.

Eyring MJ, Johnson MW, Nair H. New Business Models In Emerging Markets. Harvard Business Review. 2011;89(Issue 1/2):88-95.
<http://search.ebscohost.com/login.aspx?direct=true&db=bth&AN=56699037&site=ehost-live>

12.

Johnson MW, Kagermann H, Christensen CM. Reinventing Your Business Model. Harvard Business Review. 2008;86(12):50-59.

<http://search.ebscohost.com/login.aspx?direct=true&db=bth&AN=35386627&site=ehost-live>

13.

Chaffey D. Digital Business and E-Commerce Management: Strategy, Implementation and Practice. Sixth edition. Pearson; 2015.

14.

Chaffey D. Digital Business and E-Commerce Management: Strategy, Implementation and Practice.; 2015.

<http://ezproxy01.rhul.ac.uk/login?url=http://www.dawsonera.com/depp/reader/protected/external/AbstractView/S9780273786573>

15.

Amit R, Zott C. Value Creation In E-business. Strategic Management Journal. 2001;22(6-7):493-520. doi:10.1002/smj.187

16.

Barrett M, Oborn E, Orlikowski W. Creating Value in Online Communities: The Sociomaterial Configuring of Strategy, Platform, and Stakeholder Engagement. Information Systems Research. 2016;27(4):704-723.

17.

Mein Goh J, Gao G, Agarwal R. The Creation of Social Value: Can an Online Health Community Reduce Rural-urban Health Disparities? MIS Quarterly. 2016;40(1):247-263. <http://search.ebscohost.com/login.aspx?direct=true&db=bth&AN=112750565&site=ehost-live>

18.

Lee JYH, Panteli N. You Got Email! The Cases of Inter-Organizational Collaboration for Engineering Product Design. Engineering Management Journal. 2011;23(3):18-21. doi:10.1080/10429247.2011.11431903

19.

Panteli N, Tucker R. Power and Trust in Global Virtual Teams. *Communications of the ACM*. 2009;52(12). doi:10.1145/1610252.1610282

20.

Faraj S, Kudaravalli S, Wasko M. Leading Collaboration In Online Communities. *MIS Quarterly: Management Information Systems*. 2015;39(2):393-412.
<http://search.ebscohost.com/login.aspx?direct=true&db=bth&AN=102375757&site=ehost-live>

21.

Ganley D, Lampe C. The Ties That Bind: Social Network Principles in Online Communities. *Decision Support Systems*. 2009;47(3):266-274. doi:10.1016/j.dss.2009.02.013

22.

Soekijad M, van den Hooff B, Agterberg M, Huysman M. Leading to Learn in Networks of Practice: Two Leadership Strategies. *Organization Studies*. 2011;32(8):1005-1027. doi:10.1177/0170840611410834