MN3745: Responsible Entrepreneurship & Innovation

This list contains mandatory reading for this 3rd year course



1.

Zeyen, A. & Beckmann, M. Social Entrepreneurship and Business Ethics: Understanding the Contribution and Normative Ambivalence of Purpose-Driven Venturing. (Taylor & Francis Ltd, 2018).

2.

Zeyen, A. & Beckmann, M. Social Entrepreneurship and Business Ethics: Understanding the Contribution and Normative Ambivalence of Purpose-Driven Venturing. (Taylor & Francis Group, 2018).