MN3745: Responsible Entrepreneurship & Innovation

This list contains mandatory reading for this 3rd year course



1.

Zeyen A, Beckmann M. Social Entrepreneurship and Business Ethics: Understanding the Contribution and Normative Ambivalence of Purpose-Driven Venturing. London: Taylor & Francis Ltd; 2018.

2.

Zeyen A, Beckmann M. Social Entrepreneurship and Business Ethics: Understanding the Contribution and Normative Ambivalence of Purpose-Driven Venturing [Internet]. Taylor & Francis Group; 2018. Available from:

https://ebookcentral-proquest-com.royalholloway.idm.oclc.org/lib/rhul/detail.action?docID= 5574118