MN3745: Responsible Entrepreneurship & Innovation

This list contains mandatory reading for this 3rd year course





Zeyen, A. and Beckmann, M. (2018a) Social Entrepreneurship and Business Ethics: Understanding the Contribution and Normative Ambivalence of Purpose-Driven Venturing. London: Taylor & Francis Ltd.

Zeyen, A. and Beckmann, M. (2018b) Social Entrepreneurship and Business Ethics: Understanding the Contribution and Normative Ambivalence of Purpose-Driven Venturing. Taylor & Francis Group. Available at:

https://ebookcentral-proquest-com.royalholloway.idm.oclc.org/lib/rhul/detail.action?docID= 5574118.