MN3745: Responsible Entrepreneurship & Innovation

This list contains mandatory reading for this 3rd year course



Zeyen, Anica, and Markus Beckmann. 2018a. Social Entrepreneurship and Business Ethics: Understanding the Contribution and Normative Ambivalence of Purpose-Driven Venturing. London: Taylor & Francis Ltd.

———. 2018b. Social Entrepreneurship and Business Ethics: Understanding the Contribution and Normative Ambivalence of Purpose-Driven Venturing. Taylor & Francis Group.

https://ebookcentral-proquest-com.royalholloway.idm.oclc.org/lib/rhul/detail.action?docID= 5574118.