## MN3745: Responsible Entrepreneurship & Innovation

This list contains mandatory reading for this 3rd year course



@book{Zeyen\_Beckmann\_2018a, address={London}, title={Social Entrepreneurship and Business Ethics: Understanding the Contribution and Normative Ambivalence of Purpose-Driven Venturing}, publisher={Taylor & Francis Ltd}, author={Zeyen, Anica and Beckmann, Markus}, year={2018}}

@book{Zeyen\_Beckmann\_2018b, title={Social Entrepreneurship and Business Ethics: Understanding the Contribution and Normative Ambivalence of Purpose-Driven Venturing}, url={https://ebookcentral-proquest-com.royalholloway.idm.oclc.org/lib/rhul/detail.action?d ocID=5574118}, publisher={Taylor & Francis Group}, author={Zeyen, Anica and Beckmann, Markus}, year={2018}}