MN3745: Responsible Entrepreneurship & Innovation

This list contains mandatory reading for this 3rd year course



Zeyen, Anica, and Markus Beckmann. 2018a. Social Entrepreneurship and Business Ethics: Understanding the Contribution and Normative Ambivalence of Purpose-Driven Venturing. London: Taylor & Francis Ltd.

Zeyen, Anica, and Markus Beckmann. 2018b. Social Entrepreneurship and Business Ethics: Understanding the Contribution and Normative Ambivalence of Purpose-Driven Venturing. Taylor & Francis Group.