MN3745: Responsible Entrepreneurship & Innovation

This list contains mandatory reading for this 3rd year course



[1]

Zeyen, A. and Beckmann, M. 2018. Social Entrepreneurship and Business Ethics: Understanding the Contribution and Normative Ambivalence of Purpose-Driven Venturing. Taylor & Francis Ltd.

[2]

Zeyen, A. and Beckmann, M. 2018. Social Entrepreneurship and Business Ethics: Understanding the Contribution and Normative Ambivalence of Purpose-Driven Venturing. Taylor & Francis Group.